

CONTACT: MARI LATIMER  
CLASSIC COVERINGS AND DESIGN INC.  
541-388-4418

## **CLASSIC COVERINGS AND DESIGN INTRODUCES CENTRAL OREGON'S HUNTER DOUGLAS GALLERY**

BEND, OREGON – AUGUST 1, 2006 – One-stop shopping for the finest in custom window coverings has arrived in Bend with the opening of a new, distinctive retail boutique -- the Hunter Douglas Gallery® -- by Classic Coverings and Design, one of the leading independent window coverings dealers in Central Oregon. On display in the new 2,000 square foot showroom is the full line of innovative and fashion-forward products from Hunter Douglas. As part of its grand opening festivities, Classic Coverings and Design is offering a free \$50 gift certificate to the Pine Tavern restaurant to anyone who visits the showroom and purchases at least \$1000 in window coverings.

The Hunter Douglas Gallery in Bend is the culmination of over a year's planning efforts by David and Mari Latimer, owners of Classic Coverings and Design since 2003. They purchased the business from long-time owner, Jan Clifton, and initially operated out of their home. In early 2005, they moved the business to a temporary office space, and began to plan their new Gallery store.

"We are excited to be open and proud to offer customers optimum solutions for their window covering needs and the exceptional retail experience they deserve," said Mari Latimer.

The Hunter Douglas Gallery is an exclusive retail display environment that captures the energy and elegance of the entire Hunter Douglas line in a colorful, user-friendly format. Customers are able to view and operate the full range of products available and easily select the treatments that best complement their homes, all while seated comfortably in a well-lit environment.

The Gallery is the most visible aspect of the comprehensive Hunter Douglas Gallery Program, which is a national network of the finest window fashion dealers committed to providing consumers with a thoroughly satisfying shopping experience. These dealers haven taken the next step to bring their businesses to a higher level. As a Gallery dealer, Classic Coverings and Design continually takes advantage of a wide variety of support programs that help not only streamline business to provide increased customer service, but also keep the store current about new window covering products and consumer trends.

"We are pleased to have Classic Coverings and Design in the fold," said Jeff Janke, vice president, Hunter Douglas Retail Alliance Programs. "Their commitment to both product excellence and customer satisfaction makes them the ideal candidate for this Program, which is dedicated to the best independent window covering professionals in the business."

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In addition to Hunter Douglas window fashions, Classic Coverings and Design specializes in exterior and interior solar screens, which block the sun but not the view. "With 300 days of sunshine and lots of west facing view windows, solar screens are the ideal solution for controlling heat, preventing fading, and preserving the view here in Central Oregon," said David Latimer. Most of the exterior solar screens installed by the company are motorized for the customer's convenience, and are controlled by switches, remote transmitters, and even home automation systems. Motorized exterior and interior solar screens, along with automated controls, are on display at the new showroom.

The company also specializes in custom fabric treatments, including draperies, top treatments, and roman shades. Thousands of fabric samples are available for viewing at the new showroom, along with samples of some of the finest drapery hardware on the market today. The company creates unique soft treatment designs to meet the needs of Central Oregon's discerning customers.

Classic Coverings and Design is located in Woodside Plaza at 1465 SW Knoll Avenue, just off Century Drive, one block north of Simpson on Bend's west side. Classic Coverings and Design is open weekdays from 9:00 AM to 6:00 PM, and on Saturday's by appointment. Call 541-388-4418, e-mail [info@classic-coverings.com](mailto:info@classic-coverings.com) or visit [www.classic-coverings.com](http://www.classic-coverings.com) for more information about products from Hunter Douglas, the leading manufacturer and marketer of custom window coverings in North America, and to learn about the other products and services offered by Classic Coverings and Design.

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